BASHE SAINT HILAIRE
Webdesign Ninja

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SUMMARY

Self-taught, multi-faceted, efficient & reliable Web Designer Ninja with over 10 years of experience in WebDesign and all the other aspects of design in general (3D, Illustrations, Flash, Video etc…). Proficient in all of the Adobe Creative Suit softwares but also the standard office desktop software. Highly productive with a strong work ethic. Diversified skill sets covering Html 4.0, Html 5, Css 2, Css 3, Jquery and good programming languages understanding such as PHP.
I'm currently based in Brussels (Belgium), but I'm available to work pretty much anywhere (in the world).

EXPERIENCE

Web designer / Css developer at
Famous Clothes *(online and offline fashion retailler)*

Brussels - BE
June 2012 - Present

• Css revamp and upgrade of **www.snapstore.be** : Responsive website, new functionalities and new design.
• Ongoing design UI/UX prototypes + Html/Css development for www.snapstore.be and www.famousbox.be
• Design and development of full responsive emails (marketing, triggers, newsletters, …)
• Writing of design specifications + documentations and implementation of templates : Design + excel + training.
• Training of the team : Html, Css, Email service provider's functionality.

Freelance Web designer, Css and Cms developer at
Basheweb Studio *(freelancing)*

Brussels - BE
September 2010 - Present

• Creation of "Full Package" (design, html, cms, hosting and training) websites for various clients : Youndesignr.be | Abrilo2.be | Synflow.com
• Design of newsletters, promotional banners, facebook apps for youscribe.com | cinemaaventure.be | snapstore.be | pointscommuns.com | skillstars.com | chambrealouer.com | dotwego.com | rainmaker.lv …
• Project management, planning, budget, follow ups, documentations …

Designer and Design Manager at
BetClick.com *(online betting company)*

London - UK
Nov 2006 - Feb 2010

Feb 2008 to Feb 2010 - **WebDesign Manager**
• Management of a team of 10 creative specialists in order to develop and deliver high quality web based projects for the 8+ country managers and projects team. It includes team meetings, workflow organization & documentation, process review and motivation, follow-up and assess of my team members.

Nov 2006 to Feb 2008 - **WebDesigner**
• Creation of every graphical assets for BetClick.com : Web ads, banners, flash games, emailings, e-newsletters templates, offline ads, brand guidelines.
• Redesign of the BetClick.com website.

Flash designer at
GP Limited *(online lottery gaming company)*

Barcelona - ES
Jan 2005 - Jul 2005

Flash game designer (designing interfaces + assets for flash games) and integrating those assets in a flash document for the developers to use.

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EDUCATION

A.E.C Design Multimedia at
Academie du Design et de Technologie de Montréal

Montréal - CA
Sept 2003 - Sept 2004

• *Jury Award* at the expo-gala "Silence, Design!"
• *Mention of Academic excellence* with the highest academic grades in the program:
DIGITAL MULTIMEDIA DESIGN (NWY,OV,29.1/3)

Deug LEA (English / Japanese) + Deug Plastic Arts at
"Bordeaux III University"
Baccalaureat in "Applied Arts" at "Lycée Magendie"

Bordeaux - FR
Sept 1999 - Sept 2001
Sept 1996 - Sept 1998

SKILLS AND KEY COMPETENCIES

Web Development

Skill	Level
• XHTML / 5	✶ ✶ ✶ ✶ ✶
• CSS 3	✶ ✶ ✶ ✶ ⟨
• JQUERY	✶ ✶ ✶ ✶
• AS 2/3	✶ ✶ ✶ ✶
• CSS	✶ ✶ ✶ ✶ ✶
• XML	✶ ✶ ✶ ✶
• XSLT	✶ ✶ ⟨
• PHP	✶ ✶ ⟨

Design and Other Softwares

Level	Skill
✶ ✶ ✶ ✶ ✶	Photoshop •
✶ ✶ ✶ ✶ ✶	Illustrator •
✶ ✶ ✶ ✶	Flash •
⟨ ✶ ✶	After Effect •
✶ ✶ ✶	3D Studio Max •
✶ ✶ ✶	Excel •
✶ ✶ ✶ ✶	Powerpoint •

• Awareness of the Web Development industry and new technologies.
• Understanding of W3C standards, web accessibility & best practice.
• Writing of technical documentations.
• Strategically thinking through all parts of the design process.
• Task prioritization and workload organisation.
• Highly adaptable and able to quickly pickup new techniques.
• Creative thinker, attention to details, problem solving, team player...

PERSONAL

Languages :
Fluent in French, Fluent in English
Basic Japanese and Basic Spanish

Hobbies :
Travels • Photography • Movies • Paragliding.

References available upon request.